



General Plan Advisory Committee Meeting #1

August 27, 2026

AZUSA 2050 GENERAL PLAN UPDATE



Agenda

1. Welcome and introductions
2. Presentation
 - General Plan overview
 - GPAC roles and responsibilities
 - General Plan Elements
 - Community engagement and outreach approach + discussion
3. Issues and opportunities discussion
4. Public comment
5. Next steps



Introductions

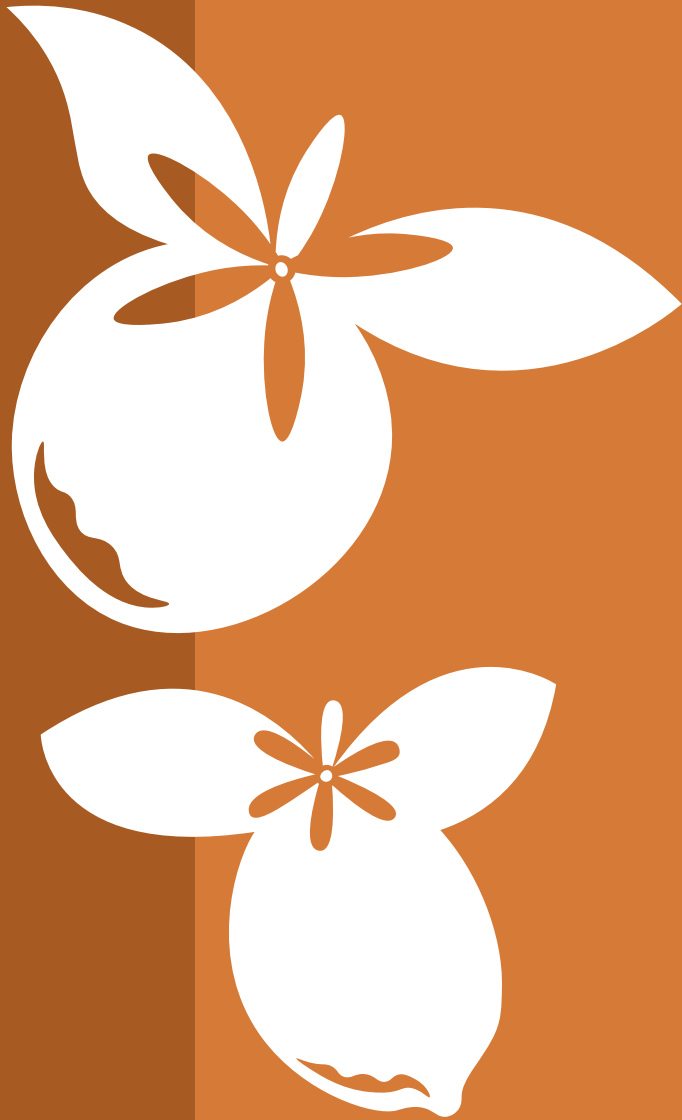
Please briefly share...

Your name and affiliation

How long you have lived/worked in Azusa

Favorite restaurant in Azusa





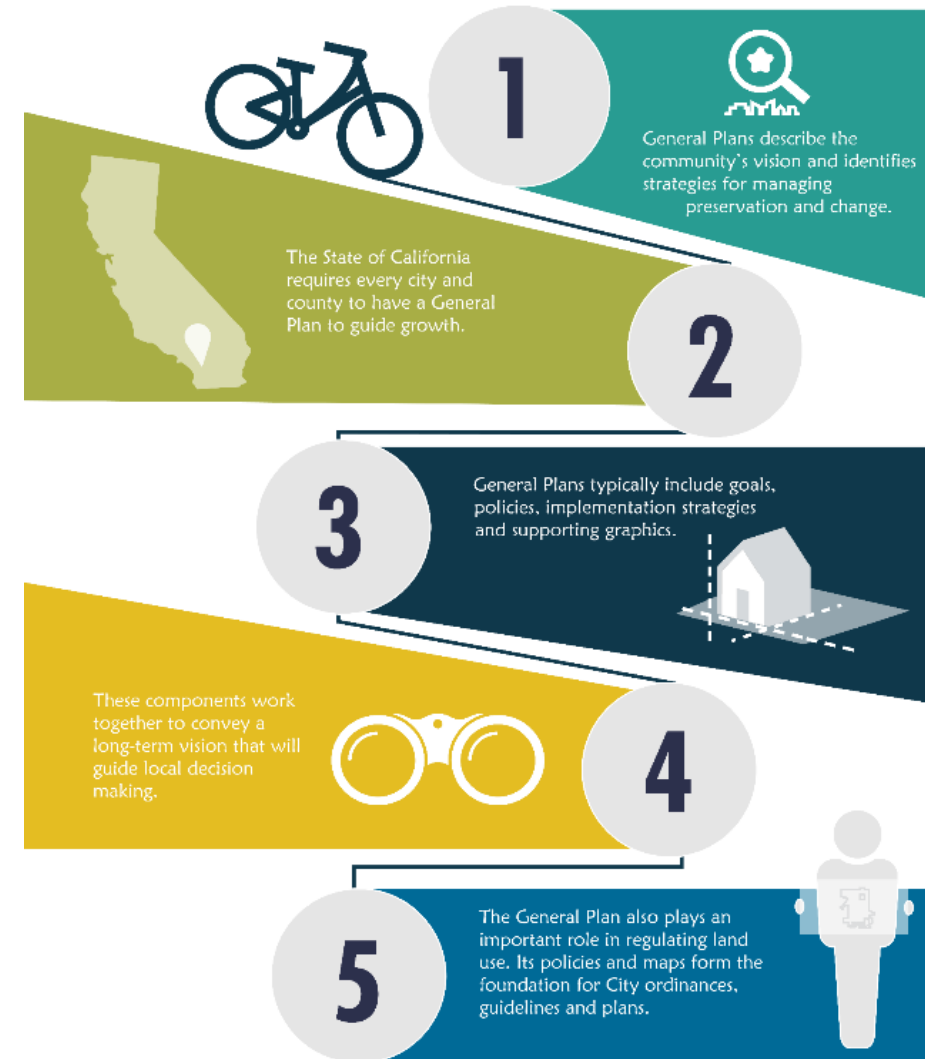
What is a General Plan?

What is a General Plan?

- Long-term policy document to **guide the future actions**
- Establishes the **City's vision** for the next 25-30 years
- Preserves and enhances **community strengths**
- Addresses **topics of concern**
- Updated every 15-20 years
- Enables the community to come together to develop a **shared vision for the future**

WHAT IS A GENERAL PLAN?

A General Plan is like a road map for the future of Azusa



Required General Plan Topics

- Land Use
- Circulation
- Environmental Justice
- Open Space
- Conservation
- Safety
- Noise
- Air Quality
- Housing (*not a part of this process*)

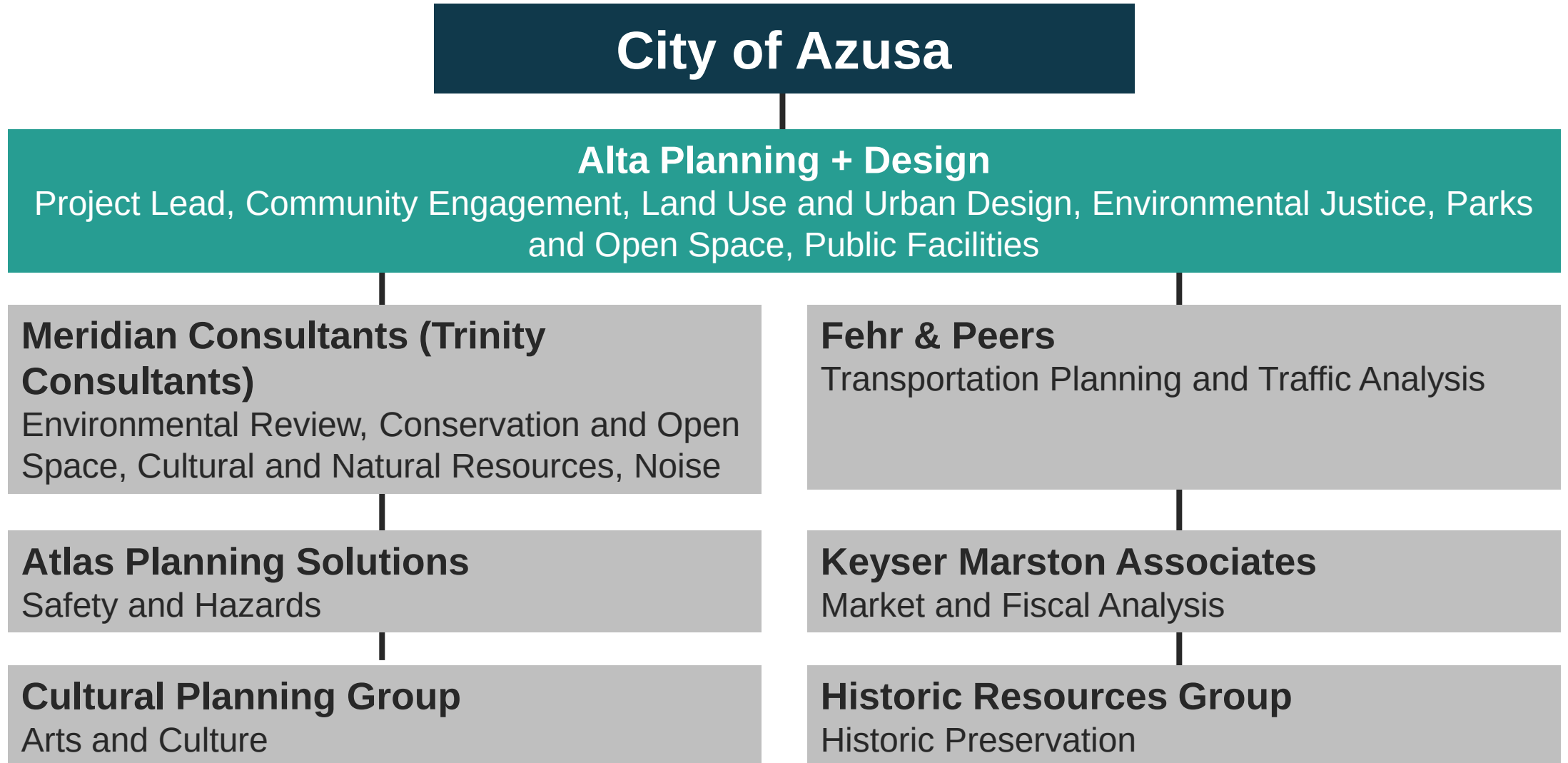


Why update the General Plan?

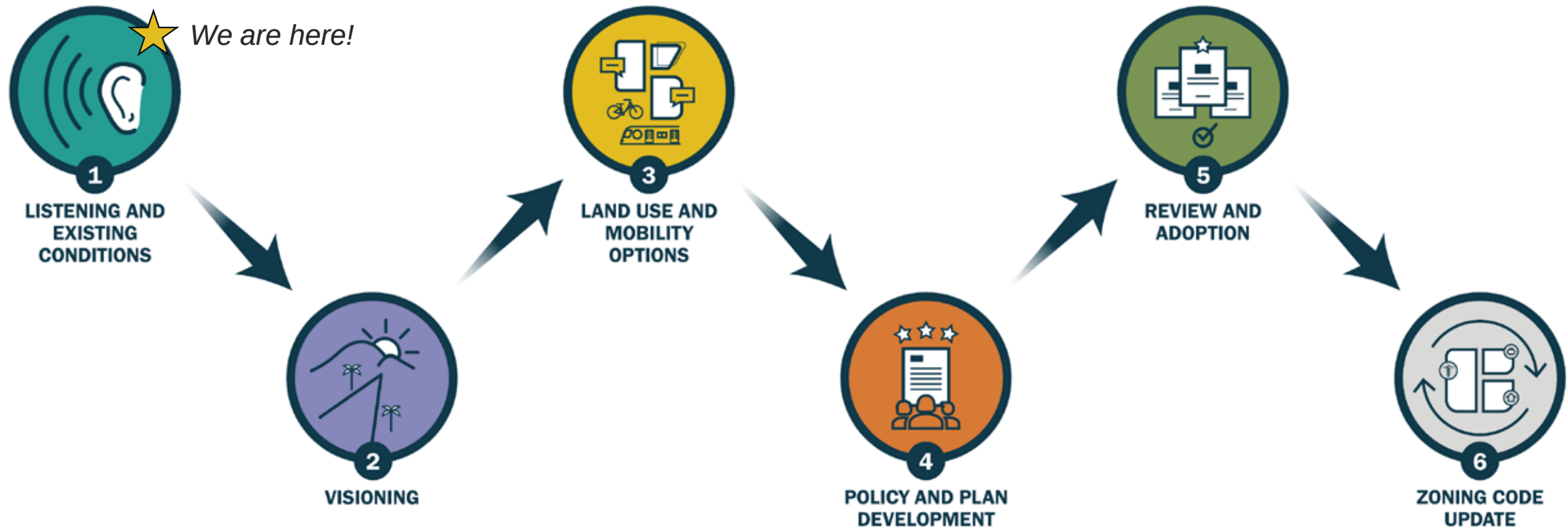
- Existing General Plan needs a refresh
- Opportunity to create a vision for Azusa with the community
- Opportunity to address important topics affecting the City of Azusa
- New State requirements need to be addressed
- Housing Element implementation
- Other documents and processes need to be integrated with the General Plan



The Team



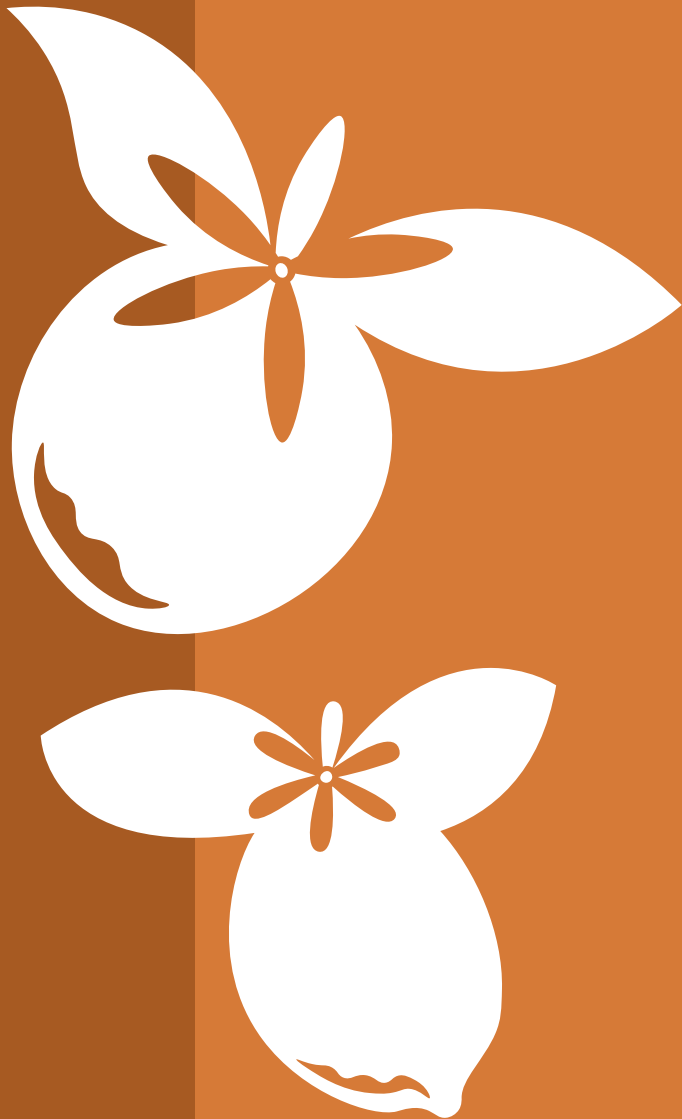
Phases





Any questions?





General Plan Advisory Committee Roles and Responsibilities

GPAC Purpose

- Serve as an advisory body and “sounding board” to staff for the General Plan
- Help develop vision, guiding principles, goals, and policies
- Represent the community’s interests
- Assist with public outreach and participation (as needed)
- Serve as a champion for the project
- *The GPAC is not a decision-making body*



Responsibilities

- Attend GPAC meetings
- Share your ideas – your honest and thoughtful input is critical
- Review materials prior to meetings
- Share information with your networks
- Talk with neighbors and friends obtain their ideas
- Attend community workshops and other community meetings (strongly encouraged)
- Be a champion for the project – support the work of the team and do not undermine the effort



GPAC Format

- Meetings will be informal and discussion-based
- No formal voting
- No chair or vice-chair
- Meetings will be run by the General Plan team
- Meetings will be Thursday evenings from 6 – 8 pm



Ground Rules

- Participate in good faith
- Ask questions for clarification and mutual understanding
- Respect your fellow members even if you don't agree
- Allow space for differences of opinion
- Operate in the spirit of consensus
- Be a good listener
 - Share the floor
 - Do not interrupt one another



Meeting Topics (10 meetings)

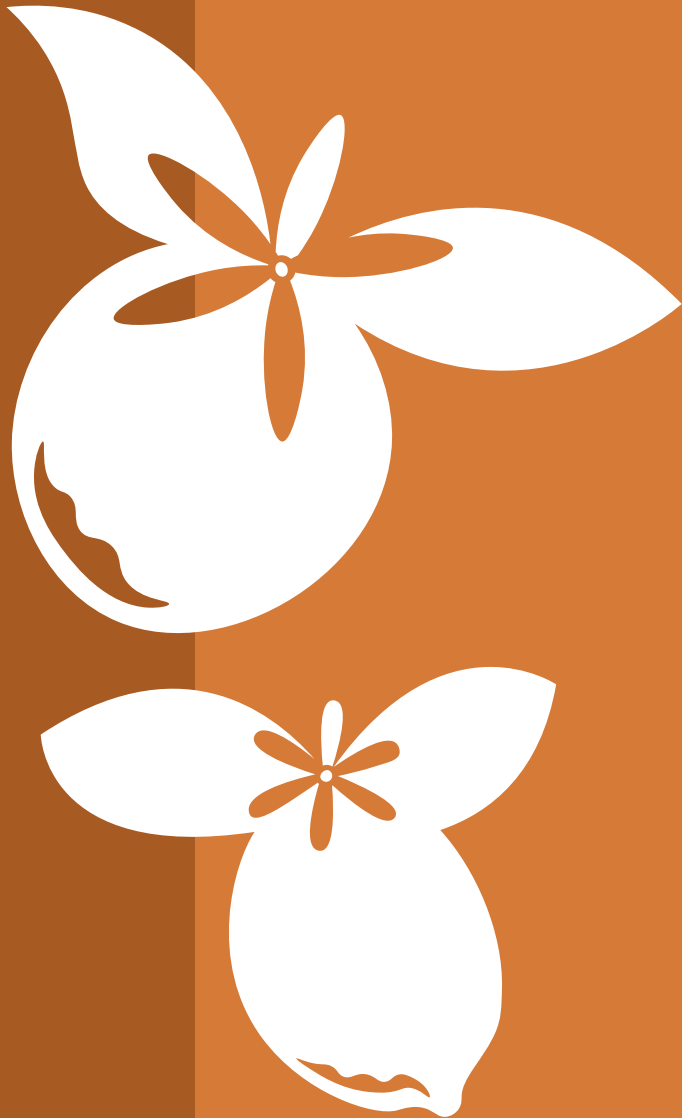
- **Initiation / Issues and Opportunities**
- **Existing Conditions Key Findings**
- **Vision and Values**
- **Alternatives Development and Selection**
- **Policy Development on Key Topics**
- **GP and EIR Review**





Any questions?





General Plan Chapters

Existing General Plan

- Chapter 1: **Vision and Values**
- Chapter 2: **Foundation and Framework**
- Chapter 3: **The Built Environment**
 - City Design, Mobility, Housing, Historic/Cultural Resources, Infrastructure
- Chapter 4: **Economy and Community**
 - Economic Development, Public Services
- Chapter 5: **Natural Environment**
 - Recreation, Open Space and Biological Resources, Geology Hazards, Mineral Resources, Air Quality, Noise

Gateway to the American Dream

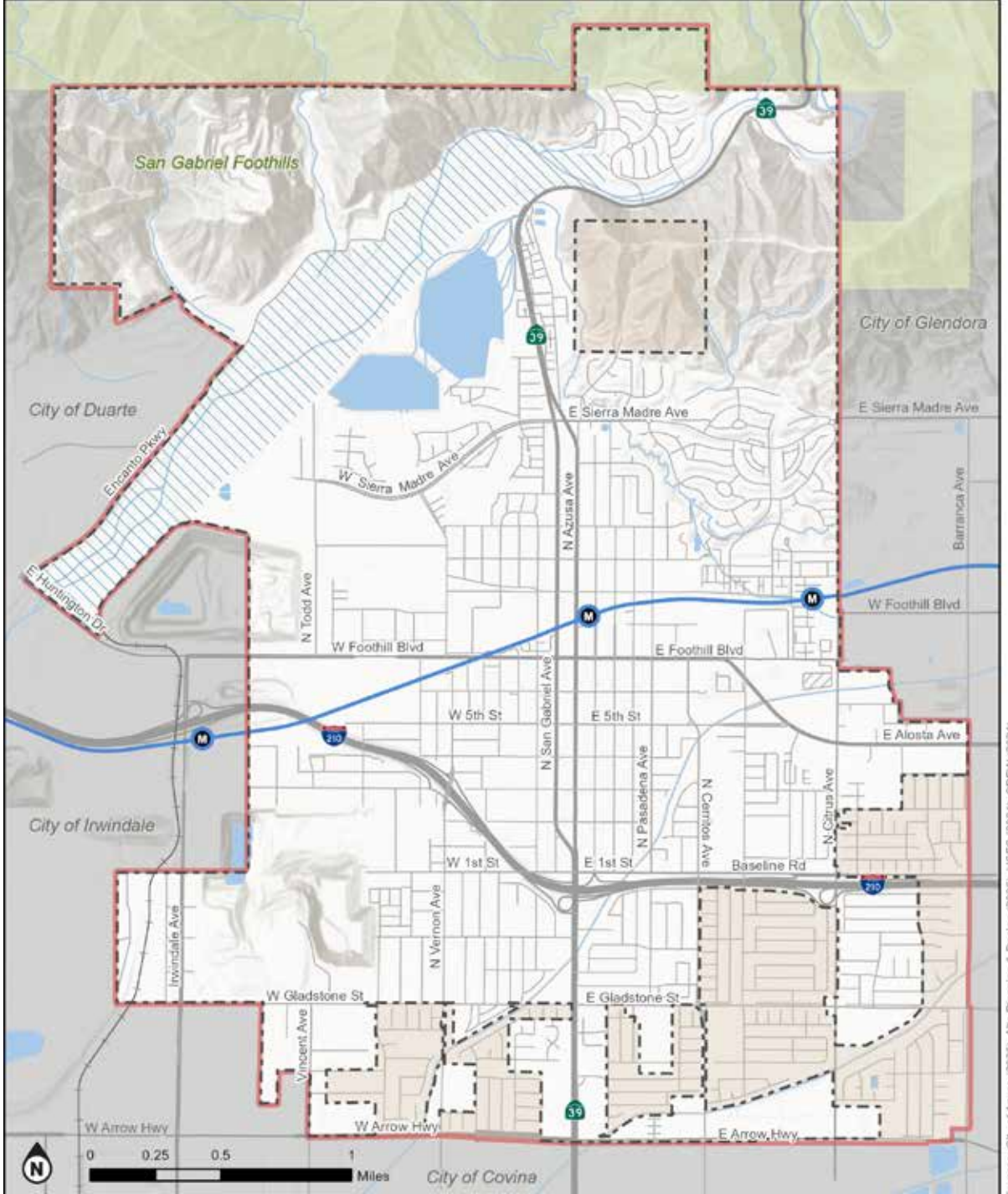


City of Azusa General Plan

April 2004

Planning Area

- Area within City limits
- Unincorporated Los Angeles County (unincorporated “Sphere of Influence”)



Sources: City of Azusa (2020), Alta Planning & Design (2020), USFS (2020), USFS (2024), CDPW (2024).

Project Objectives – General Plan Update

- A strong and concise community vision
- Healthy and equitable communities
- Design, placemaking, and public art
- Sustainable land use and stewardship
- Economic and workforce development
- Improved connectivity and safe streets for everyone
- Historic and cultural preservation
- Clear descriptions and depictions of future development patterns
- A clear, user-friendly plan



Key Aspects of Azusa's Transformation into a Major Regional Player

- Growing Downtown
- Connected to SoCal
- Full-Service City
- Progressive Decision Making
- Diverse Mix of Businesses
- Housing for All
- Young and Smart
- Gateway to Outdoor Recreation



General Plan Update Topics

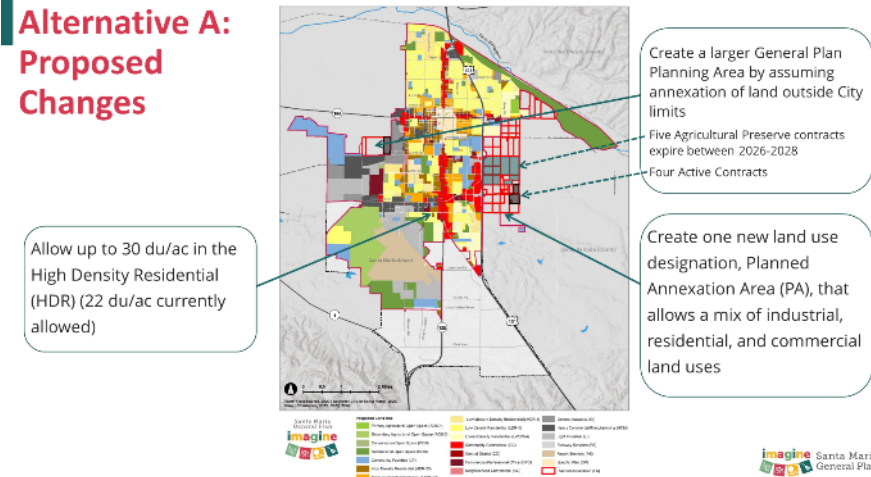
- Land Use* and Community Character
 - Economic Development and Fiscal Sustainability
 - Circulation* and Mobility
 - Public Facilities, Parks and Recreation
 - Community Health and Environmental Justice*
 - Historic Resources, Open Space*, and Conservation*
 - Arts and Culture
 - Safety* and Hazard Mitigation
 - Noise*
 - Public Infrastructure and Utilities
- * Required element*



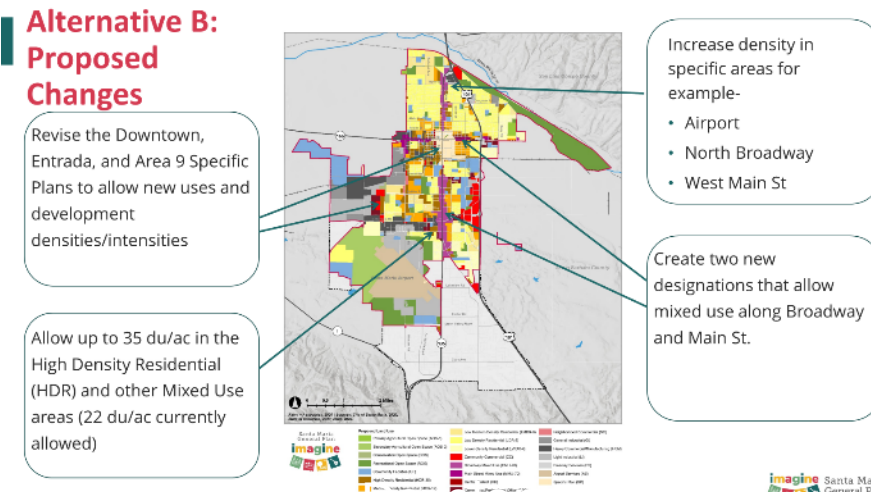
Land Use and Growth

- **Place-based approach**, recognizing each neighborhood is unique
- Identify **opportunity sites** for evaluation
- Take advantage of **regional connectivity** in attracting desired development
- **Leverage proximity to natural resources** to attract visitors
- Provide **policy guidance** to reach land use vision and encourage desired development
- Address new & evolving State law

Alternative A: Proposed Changes

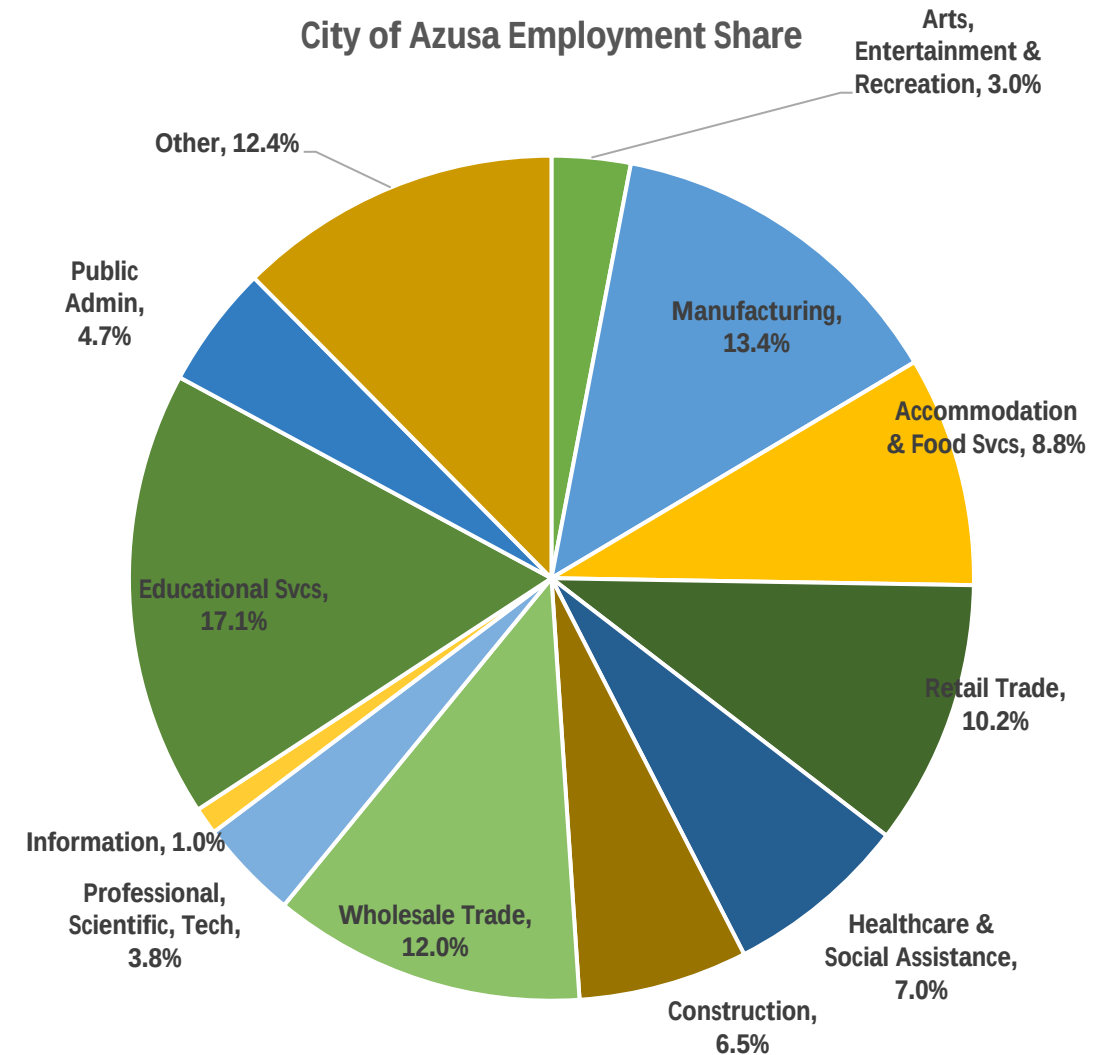


Alternative B: Proposed Changes



Economic Development

- Identify **realistic market-supported opportunities**
- Ensure land use and development changes **protect City resources** and **provides financial stability**
- Develop economic development **goals and strategies** that **promote jobs, a vibrant community, and healthy development**



Transportation

- **Promote quality of life** for people living, visiting, working in Azusa
- Opportunities to **coordinate with regional transit investment**
- **Enhance mobility choice, safety, and access**
- **Create safe streets for everyone**
- Opportunity to better **connect** residents with **open space/leisure access**
- Address new & evolving State law

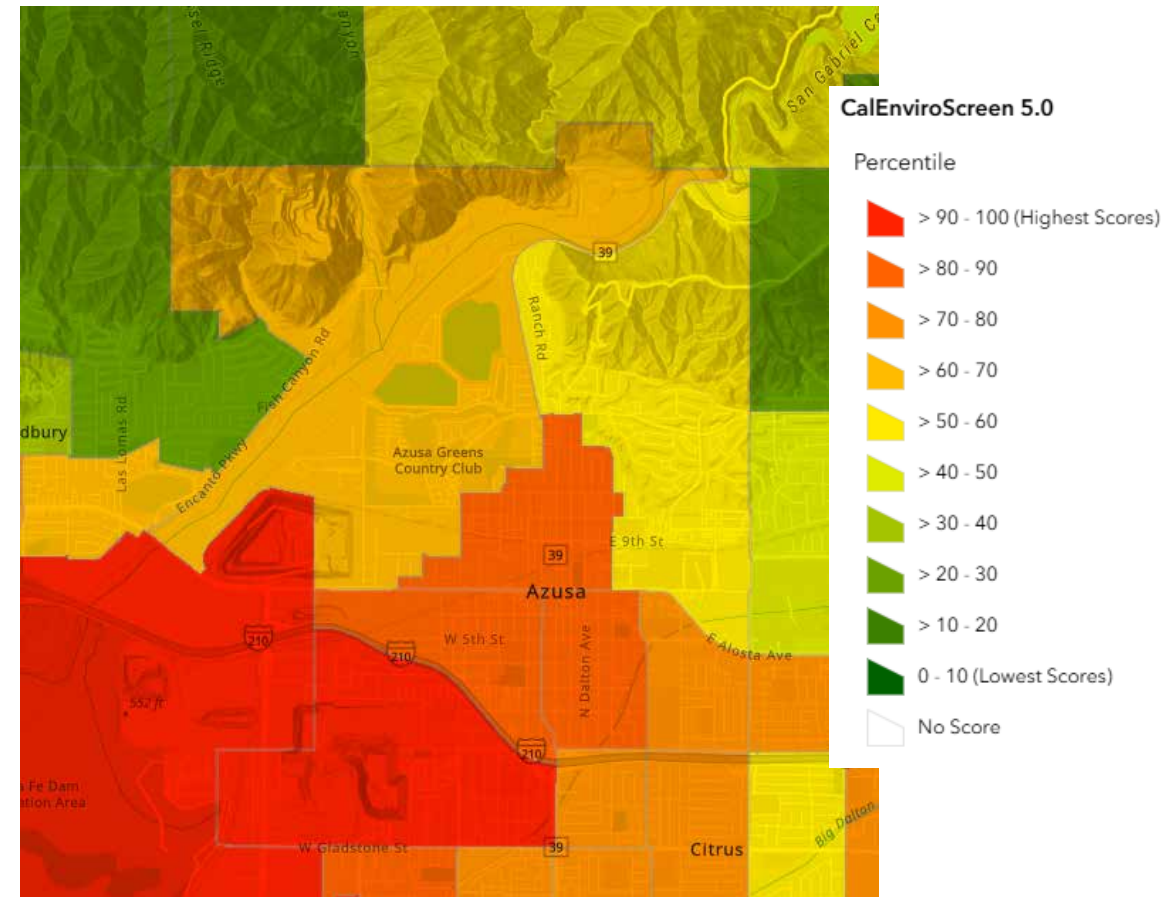


Source: FHWA.



Health & Environmental Justice

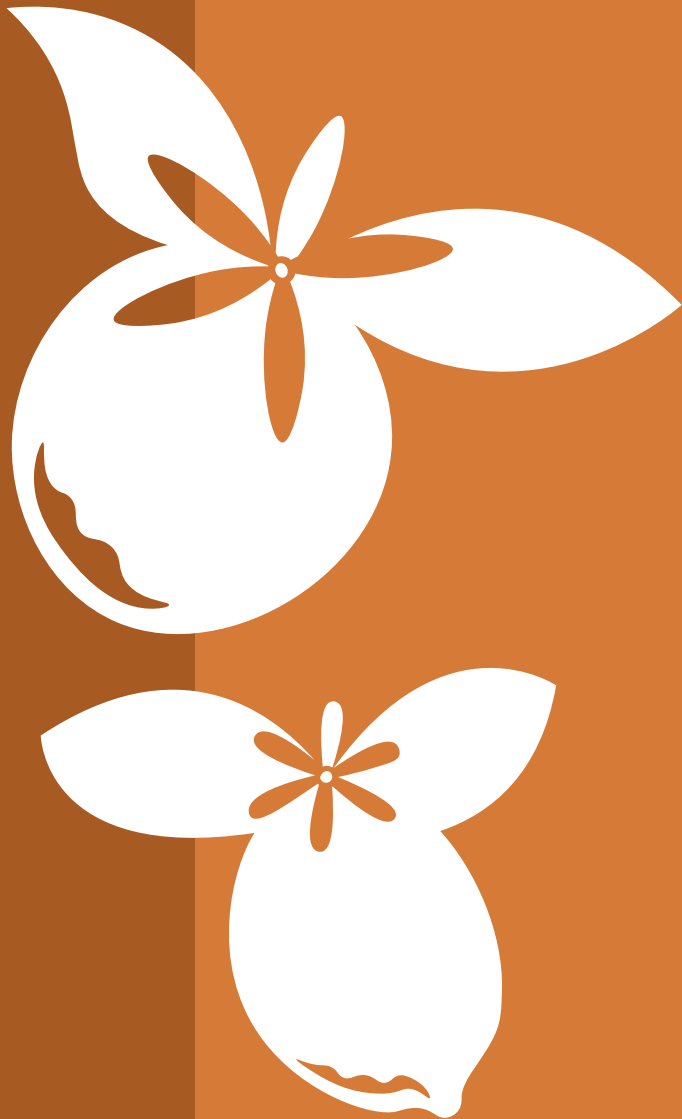
- Identify pollution and health burdens of the community
- Conduct a **disadvantaged communities' analysis** to align the General Plan with State guidance
- Develop **strategies to reduce environmental health impacts** that adversely affect residents in disadvantaged communities
- **Prioritize improvements and projects in disadvantaged communities**





Any questions?





Community Engagement and Outreach Approach

Community Engagement Activities

- Project website:
<http://www.azusagp2050.org>
- General Plan Advisory Committee meetings (10x)
- Community workshops (5x)
- Pop-up workshops (up to 8x)
- Online surveys (3x)
- Environmental justice engagement (per SB 1000)
- Planning Commission and City Council meetings
- Spanish translation and interpretation
- Focus groups
- EIR scoping meeting



Project website



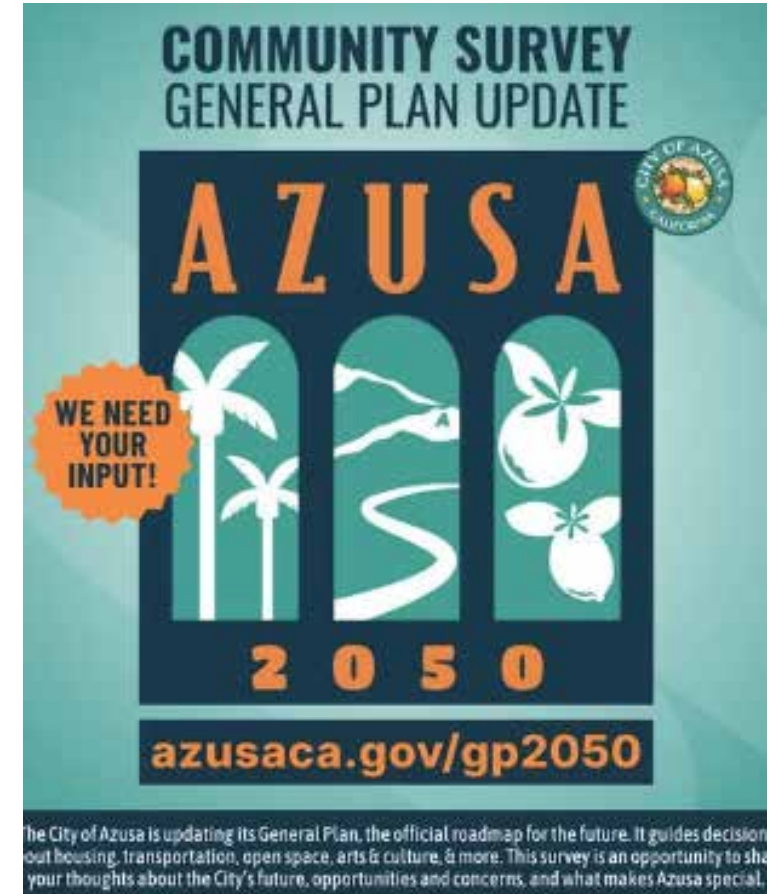
Community Engagement to Date

Activities

- Environmental justice focus groups with community groups
- Survey #1 – *still open!*

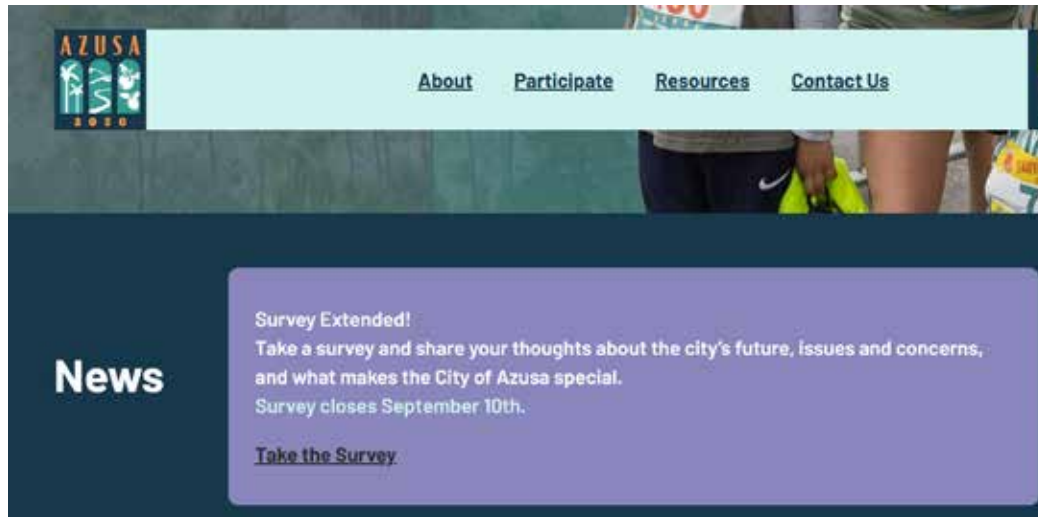
Outreach

- City team at National Night Out
- City presentation at Canyon City Runners
- Social media



Ambassador Opportunity

- Survey #1 is still live!
- Opportunity to spread the word to friends, family, and community networks



www.surveymonkey.com/r/azusaGPUsurvey1

Discussion Questions: Community Outreach

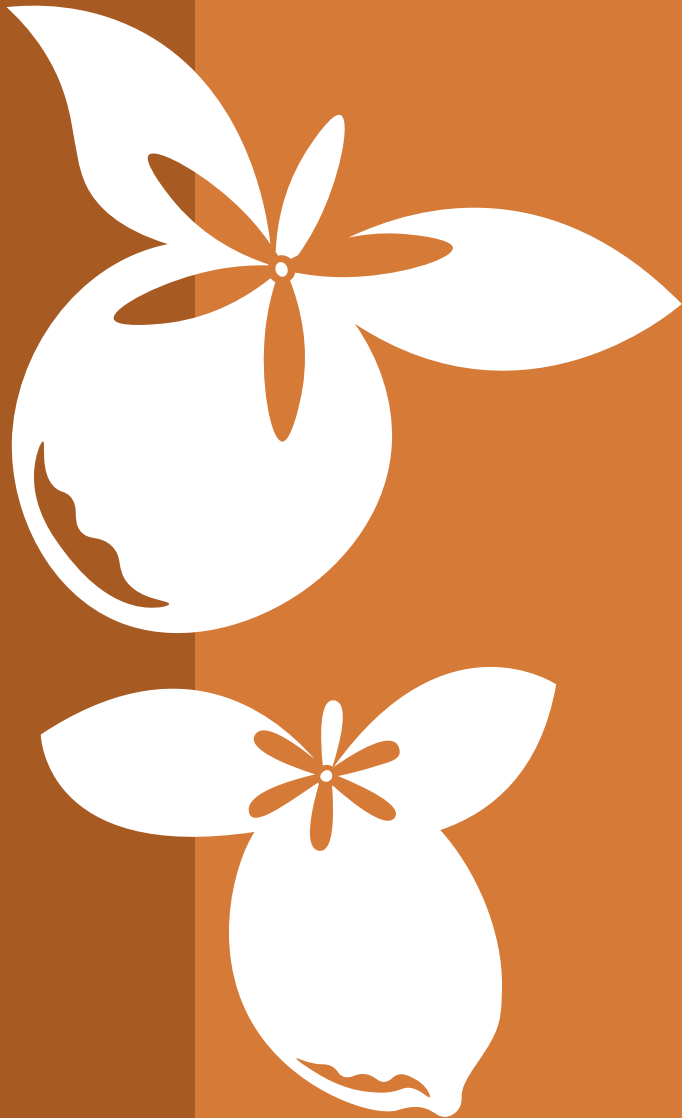
1. What are the best ways to engage the community in the General Plan Update process?
2. How should we notify the community about upcoming engagement activities?





Any questions?



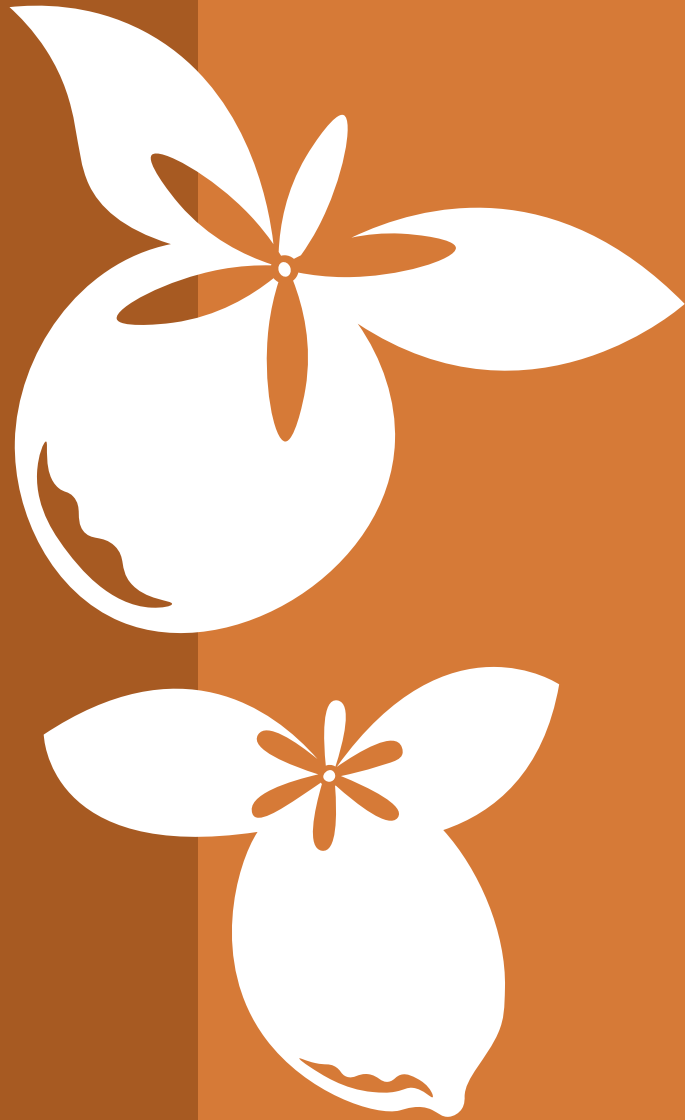


Issues & Opportunities Discussion

Discussion Questions: Issues & Opportunities

1. What is unique and special about the City of Azusa that you want to preserve?
2. What issues and challenges should the City address to ensure a high quality of life for all?





Public Comment

Public Comment

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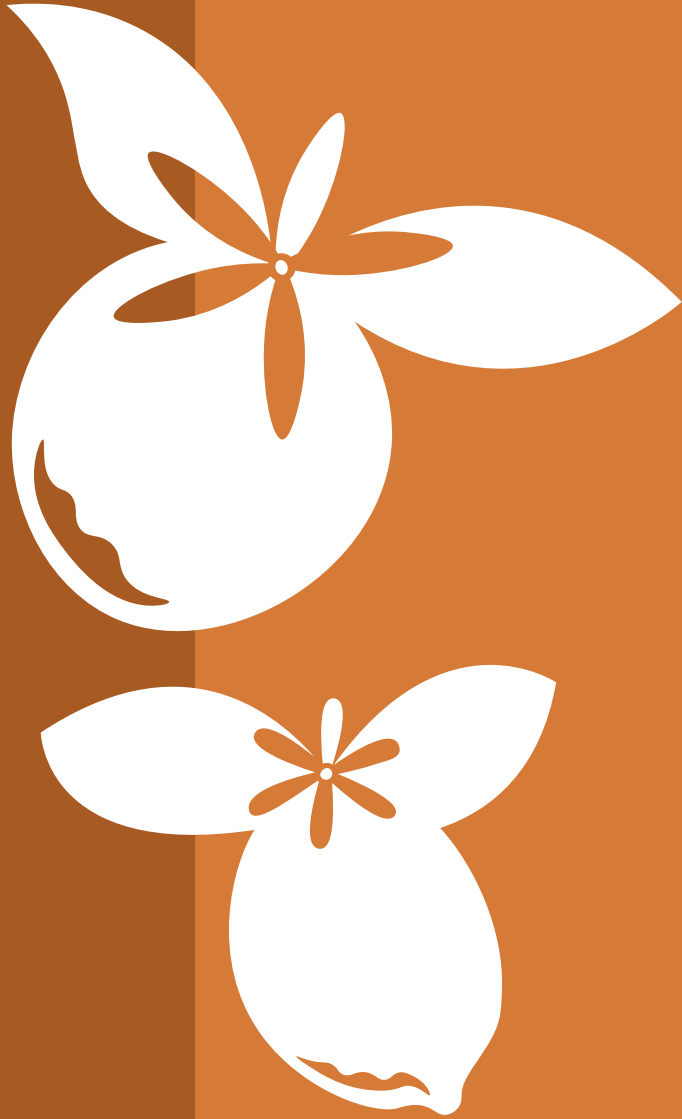
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Next Steps

Next Steps

- **Issues, Opportunities, and Vision**
 - Existing Conditions Analysis
 - Issues and Opportunities
 - Visioning
- **Upcoming Meeting(s)**
 - GPAC Meeting #2: Existing Conditions - Key Findings
 - Workshop #1 (Fall/Winter 2026)
 - Pop-up events





THANK YOU!

Questions?

Contact: generalplanupdate@azusaca.gov

Visit: AzusaGP2050.org

